



March 7<sup>th</sup>, 2025

*Note: This communication is being sent to Distributor Owners and Principals and Automation Leadership. Please cascade this information as appropriate within your organization.*

To: Rockwell Automation Global Distributors

Effective March 7<sup>th</sup> 2025, the U.S. Government enacted a temporary pause on a portion of the March 4<sup>th</sup> tariffs on materials and goods imported into the United States from the countries of Mexico and Canada. This pause included imported goods compliant with USMCA policy until April 2<sup>nd</sup>. Although there are a notable amount of materials Rockwell Automation imports not included in USMCA policy, more than half is included in this pause. Although temporary, this creates an immediate and highly material impact on Rockwell Automation's product portfolio at materials, subcomponent, finished good, and/or supply chain levels and Rockwell Automation will take immediate action to address this instant change in the business environment.

Activating March 7<sup>th</sup> 2025, Rockwell Automation will have a List Price adjustment on a subset of the Rockwell Automation portfolio. A defined list of affected Price Group Codes (PGCs) is on the following pages. This change fully retracts the Canada and Mexico tariff-based increases implemented on March 4<sup>th</sup>. It is important to note that the March 4<sup>th</sup> China tariffs were not rescinded by the U.S. government and as a result the China tariff-based increases will need to remain in place. If the U.S. Government eliminates, expands, or adjusts these tariffs, this List Price adjustment per Price Group Code will adjust accordingly. As governments may enact and retract these tariffs over time, these list price adjustments are non-negotiable to allow for ease of restoration or removal as needed.

Relative to system updates, these list price changes are being staged and data for distributor download will be rapidly made available in the APA/MMA App. For those who currently use IDEA/IDW for data loading, it may take IDEA/IDW some time to load the IDW system. As a result, it is suggested distributors use the APA/MMA App for data loading, as it will be the most current and most rapid source of data for system updates. For questions, please access the APA/MMA App or contact Dustin Baker of the GRM Global List Price Management Group at [dustin.baker@rockwellautomation.com](mailto:dustin.baker@rockwellautomation.com).

Rockwell Automation will continue to monitor tariff and trade actions by all governments, assuring our compliance with government policies as well as vigilance in minimizing impact to our customers.

For continued news and information on tariffs: US Trade Representative website: <https://ustr.gov>.

Best Regards,

A handwritten signature in black ink that reads 'David Bassett'.

David Bassett  
Vice President, Global Revenue Management  
Rockwell Automation

PGCs adjusted Globally in All Countries relative to Canada-based-Tariffs on March 7<sup>th</sup> 2025 Actions:

| Canada-Based Tariff Based Portion of Mar 7 2025 Special Price Action |                                                  |
|----------------------------------------------------------------------|--------------------------------------------------|
| Price Group Code (PGC)                                               | <u>All Countries</u><br>List Price<br>Adjustment |
| 280 - 198: Enclosures & Accessories                                  | -0.75%                                           |
| 48H - IEC Enclosed Starters & Accs.                                  | -0.75%                                           |
| 320 - NEMA Combination Starters                                      | -0.75%                                           |
| 322 - NEMA Pump Panels                                               | -0.75%                                           |
| 26H - NEMA Enclosed Starters & Accessories                           | -0.75%                                           |
| 94E - NEMA Comb Starters Haz Loc                                     | -0.75%                                           |
| 15J - NEMA Lighting Vacuum Contactors & Strts                        | -0.75%                                           |
| 18G - NEMA Space Saving Contactors Size 4 to 8                       | -0.75%                                           |
| 47H - NEMA Contactors & Starters                                     | -0.75%                                           |
| 96E - NEMA Cont & Starters Haz Loc                                   | -0.75%                                           |
| 14H - NEMA Pressure & Temperature Switches                           | -0.75%                                           |
| 277 - 194R: Switches, Enclosed                                       | -0.75%                                           |
| 278 - 194R: UL Disc. Switches                                        | -0.75%                                           |
| 07F - 140G: MCCB Operators                                           | -0.75%                                           |
| 317 - NEMA Disconnect Accessories                                    | -0.75%                                           |
| 16H - 1494-400AMP Disconnect & Variable Disc.                        | -0.75%                                           |
| 56F - 30-100 AMP Universal Disconnect Switch                         | -0.75%                                           |
| 59G - 600 AMP Universal Disconnect Switch                            | -0.75%                                           |

PGCs adjusted in USA, Mexico, and Canada only relative to Canada-based-Tariffs on March 7<sup>th</sup> 2025 Actions:

| Canada-Based Tariff Based Portion of Mar 7 2025 Special Price Action |                                                                             |
|----------------------------------------------------------------------|-----------------------------------------------------------------------------|
| Price Group Code (PGC)                                               | <u>USA, Mexico, &amp;</u><br><u>Canada Only</u><br>List Price<br>Adjustment |
| 111 - OEM Products, MV MCC                                           | -0.75%                                                                      |
| 112 - Renewal Parts, MV MCC                                          | -0.75%                                                                      |
| 377 - Spare Parts - MVD                                              | -0.75%                                                                      |

PGCs adjusted Globally in All Countries relative to Mexico-based-Tariffs on March 7<sup>th</sup> 2025 Actions:

| Mexico-Based Tariff Based Portion of Mar 7 2025 Special Price Action |                                           |
|----------------------------------------------------------------------|-------------------------------------------|
| Price Group Code (PGC)                                               | All Countries<br>List Price<br>Adjustment |
| 224 - Cables, Wiring Systems                                         | -3.0%                                     |
| 14J - 1492 NEMA Terminal Blocks & Accessories                        | -3.0%                                     |
| 542 - 1734: Point I/O                                                | -3.0%                                     |
| 808 - Liquid Cooled Heat Exchanger and Access.                       | -3.0%                                     |
| 402 - PF753: 7.5-22KW, 400V, Frames 2,3                              | -3.0%                                     |
| 403 - PF753: 30-55KW, 400V, Frames 4,5                               | -3.0%                                     |
| 404 - PF753: 75-132KW, 400V, Frame 6                                 | -3.0%                                     |
| 412 - PF753: 160-250KW, 400V, Frame 7                                | -3.0%                                     |
| 421 - PF753: 10-30HP, 480V, Frames 2,3                               | -3.0%                                     |
| 424 - PF753: 40-75HP, 480V, Frames 4,5                               | -3.0%                                     |
| 456 - PF753: 100-200HP, 480V, Frame 6                                | -3.0%                                     |
| 457 - PF753: 250-350HP, 480V, Frame 7                                | -3.0%                                     |
| 87A - PF753: 0.75 kW - 7.5 kW, 400V, Frame 1                         | -3.0%                                     |
| 88A - PF753: 1 HP - 10 HP, 480V, Frame 1                             | -3.0%                                     |
| 91A - PF753: 1 HP - 20 HP, 600V, Frame 3                             | -3.0%                                     |
| 92A - PF753: 25 HP - 50 HP, 600V, Frames 4,5                         | -3.0%                                     |
| 93A - PF753: 60 HP - 150 HP, 600V, Frame 6                           | -3.0%                                     |
| 94A - PF753: 200 HP - 300 HP, 600V, Frame 7                          | -3.0%                                     |
| 95A - PF753: 7.5kW - 15 kW, 690V, Frame 6                            | -3.0%                                     |
| 96A - PF753: 18.5 kW - 45 kW, 690V, Frame 6                          | -3.0%                                     |
| 97A - PF753: 55 kW - 132 kW, 690V, Frame 6                           | -3.0%                                     |
| 98A - PF753: 160 kW - 250 kW, 690V, Frame 7                          | -3.0%                                     |
| 017 - PF755: 250-400kW, 400V, Frame 8                                | -3.0%                                     |
| 018 - PF755: 350-650HP, 480V, Frame 8                                | -3.0%                                     |
| 019 - PF755: 350-650HP, 600V, Frame 8                                | -3.0%                                     |
| 020 - PF755: 250-400kW, 690V, Frame 8                                | -3.0%                                     |
| 021 - PF755: 500-850kW, 400V, Frame 9                                | -3.0%                                     |
| 022 - PF755: 700-1250HP, 480V, Frame 9                               | -3.0%                                     |
| 023 - PF755: 700-1250HP, 600V, Frame 9                               | -3.0%                                     |
| 024 - PF755: 500-850kW, 690V, Frame 9                                | -3.0%                                     |
| 025 - PF755: 1000-1250kW, 400V, Frame 10                             | -3.0%                                     |
| 026 - PF755: 1500-1800HP, 480V, Frame 10                             | -3.0%                                     |
| 027 - PF755: 1500-1800HP, 600V, Frame 10                             | -3.0%                                     |
| 028 - PF755: 1000-1250kW, 690V, Frame 10                             | -3.0%                                     |
| 718 - PF755: 7.5-22KW, 400V, Frames 2,3                              | -3.0%                                     |
| 719 - PF755: 30-55KW, 400V, Frames 4,5                               | -3.0%                                     |
| 720 - PF755: 75-132KW, 400V, Frame 6                                 | -3.0%                                     |
| 755 - PF755: 160-250KW, 400V, Frame 7                                | -3.0%                                     |
| 771 - PF755: 10-30HP, 480V, Frames 2,3                               | -3.0%                                     |
| 772 - PF755: 40-75HP, 480V, Frames 4,5                               | -3.0%                                     |
| 773 - PF755: 100-200HP, 480V, Frame 6                                | -3.0%                                     |
| 774 - PF755: 250-350HP, 480V, Frame 7                                | -3.0%                                     |
| 01B - PF755: 25 HP - 50 HP, 600V, Frames 4,5                         | -3.0%                                     |
| 02B - PF755: 60 HP - 150 HP, 600V, Frame 6                           | -3.0%                                     |
| 03B - PF755: 200 HP - 300 HP, 600V, Frame 7                          | -3.0%                                     |
| 04B - PF755: 7.5 kW - 15 kW, 690V, Frame 6                           | -3.0%                                     |
| 05B - PF755: 18.5 kW - 45 kW, 690V, Frame 6                          | -3.0%                                     |
| 06B - PF755: 55 kW - 132 kW, 690V, Frame 6                           | -3.0%                                     |
| 07B - PF755: 160 kW - 250 kW, 690V, Frame 7                          | -3.0%                                     |
| 89A - PF755: 0.75 kW - 7.5 kW, 400V, Frame 1                         | -3.0%                                     |
| 90A - PF755: 1 HP - 10 HP, 480V, Frame 1                             | -3.0%                                     |
| 99A - PF755: 1 HP - 20 HP, 600V, Frame 3                             | -3.0%                                     |
| 05G - PF755: 0.5-5HP, 240V, Frame 1                                  | -3.0%                                     |
| 06G - PF755: 0.5-15HP, 240V, Frame 2,3                               | -3.0%                                     |
| 07G - PF755: 20-30HP, 240V, Frame 4,5                                | -3.0%                                     |
| 08G - PF755: 40-100HP, 240V, Frame 6                                 | -3.0%                                     |

| Mexico-Based Tariff Based Portion of Mar 7 2025 Special Price Action |                                           |
|----------------------------------------------------------------------|-------------------------------------------|
| Price Group Code (PGC)                                               | All Countries<br>List Price<br>Adjustment |
| 09G - PF755: 125-200HP, 240V, Frame 7                                | -3.0%                                     |
| 95F - PF753: 0.5-5HP, 240V, Frame 1                                  | -3.0%                                     |
| 96F - PF753: 0.5-15HP, 240V, Frame 2,3                               | -3.0%                                     |
| 97F - PF753: 20-30HP, 240V, Frame 4,5                                | -3.0%                                     |
| 98F - PF753: 40-100HP, 240V, Frame 6                                 | -3.0%                                     |
| 99F - PF753: 125-200HP, 240V, Frame 7                                | -3.0%                                     |
| 65D - PF750: MD IGBT Power Str,400-480V,IP00                         | -3.0%                                     |
| 10K - PowerFlex 755TS XT FR1-3                                       | -3.0%                                     |
| 11K - PowerFlex 755TS XT FR4-6                                       | -3.0%                                     |
| 12K - PowerFlex 755TS XT FR7                                         | -3.0%                                     |
| 79G - PowerFlex 755TS FR1-3                                          | -3.0%                                     |
| 80G - PowerFlex 755TS FR4-6                                          | -3.0%                                     |
| 81G - PowerFlex 755TS FR7                                            | -3.0%                                     |
| 82G - PowerFlex 755TS FR7A                                           | -3.0%                                     |
| 68H - PF755T Frame 5                                                 | -3.0%                                     |
| 69H - PF755T Frame 6                                                 | -3.0%                                     |
| 70H - PF755T Frame 7                                                 | -3.0%                                     |
| 71H - PF755T Frames 8 - 10                                           | -3.0%                                     |
| 72H - PF755T Frames 11-15                                            | -3.0%                                     |
| 465 - Custom or Proprietary 7-Class Drives                           | -3.0%                                     |
| 469 - Pkg. Liquiflow for Carrier                                     | -3.0%                                     |
| 470 - Pkg. Liquiflow for Trane                                       | -3.0%                                     |
| 446 - Spare Parts - PF Architecture Class                            | -3.0%                                     |
| 126 - Overload, Electronic Accessories                               | -3.0%                                     |
| 963 - Modified Industrial Control Products                           | -3.0%                                     |
| 23H - SMC-FLEX, Enclosed                                             | -3.0%                                     |
| 48H - IEC Enclosed Starters & Accs.                                  | -3.0%                                     |
| 88H - 190/191/140MT Enclosed Starters                                | -3.0%                                     |
| 320 - NEMA Combination Starters                                      | -3.0%                                     |
| 322 - NEMA Pump Panels                                               | -3.0%                                     |
| 26H - NEMA Enclosed Starters & Accessories                           | -3.0%                                     |
| 94E - NEMA Comb Starters Haz Loc                                     | -3.0%                                     |
| 336 - NEMA Accessories                                               | -3.0%                                     |
| 96E - NEMA Cont & Starters Haz Loc                                   | -3.0%                                     |
| 88J - MagneMover Lite                                                | -3.0%                                     |
| 91J - MagneMotion Accessories                                        | -3.0%                                     |
| 18J - Modular and Pre-assembled Tower Lights                         | -3.0%                                     |
| 323 - 800H: NEMA Push Buttons, Type 7&9                              | -3.0%                                     |
| 330 - NEMA Push Buttons, 800T Type 4/13                              | -3.0%                                     |
| 17J - Class I Div 2 and Specialty Push Buttons                       | -3.0%                                     |
| 14H - NEMA Pressure & Temperature Switches                           | -3.0%                                     |
| 53H - 440L: Guardshield Light Curtains                               | -3.0%                                     |
| 631 - 440T: Trapped Key Interlocks                                   | -3.0%                                     |
| 276 - 194C/L: Switches and Handles                                   | -3.0%                                     |
| 277 - 194R: Switches, Enclosed                                       | -3.0%                                     |
| 278 - 194R: UL Disc. Switches                                        | -3.0%                                     |
| 843 - 194E: Switches and Handles                                     | -3.0%                                     |
| 945 - 194R: Handles                                                  | -3.0%                                     |
| 74F - Load Break Switches, Enclosed                                  | -3.0%                                     |
| 283 - 140U/M: External Accessories                                   | -3.0%                                     |
| 07F - 140G: MCCB Operators                                           | -3.0%                                     |
| 318 - NEMA Safety Switches                                           | -3.0%                                     |
| 16H - 1494-400AMP Disconnect & Variable Disc.                        | -3.0%                                     |
| 56F - 30-100 AMP Universal Disconnect Switch                         | -3.0%                                     |
| 59G - 600 AMP Universal Disconnect Switch                            | -3.0%                                     |

PGCs adjusted in USA, Mexico, and Canada only relative to Mexico-based-Tariffs on March 7<sup>th</sup> 2025 Actions:

| Mexico-Based Tariff Based Portion of Mar 7 2025 Special Price Action |                                                  |
|----------------------------------------------------------------------|--------------------------------------------------|
| Price Group Code (PGC)                                               | USA, Mexico, & Canada Only List Price Adjustment |
| 55J - Interface Modules, Wiring Systems                              | -3.0%                                            |
| 13J - NEMA Relays, Safety Relays and Timers                          | -3.0%                                            |
| 207 - 1492-W: Legacy Products & Accessories                          | -3.0%                                            |
| 360 - PF70: 7.5-25HP, 230V, Frames D, E                              | -3.0%                                            |
| 361 - PF70: 0.5-5HP, 230V, Frames A, B, C                            | -3.0%                                            |
| 362 - PF70: 400V, Frames A, B                                        | -3.0%                                            |
| 363 - PF70: 400V, Frames C, D, E                                     | -3.0%                                            |
| 364 - PF70: 0.5-5HP, 480V, Frames A, B                               | -3.0%                                            |
| 365 - PF70: 7.5-50HP, 480V, Frames C, D, E                           | -3.0%                                            |
| 366 - PF70: All HP, 600V, Frames A-D                                 | -3.0%                                            |
| 367 - 7-Class Options and Accessories                                | -3.0%                                            |
| 170 - 280D/281D: ArmorStart, Safety                                  | -3.0%                                            |
| 174 - 284D: PF40, ArmorStart                                         | -3.0%                                            |
| 175 - 284D: PF40P, ArmorStart, Safety                                | -3.0%                                            |
| 177 - 280D/281D: ArmorStart                                          | -3.0%                                            |
| 18A - ArmorStart Bul 290/1 Compact DOL                               | -3.0%                                            |
| 19A - ArmorStart Bul 294 Compact VFD                                 | -3.0%                                            |
| 44H - 281ES ArmorStart - ST-IS                                       | -3.0%                                            |
| 45H - 284ES ArmorStart - ST-IS                                       | -3.0%                                            |
| 408 - 4-Class Options and Accessories                                | -3.0%                                            |
| 438 - 1201, 1202, 1203, 1204: Common Options                         | -3.0%                                            |
| 61F - Legacy Drives                                                  | -3.0%                                            |
| 114 - 193-1EE E100, OL                                               | -3.0%                                            |
| 115 - 193/592-1EF E100, OL                                           | -3.0%                                            |
| 118 - 193: E200/PCM, Overload, Low I/O Count Control                 | -3.0%                                            |
| 120 - 193: E300, Overload, Sensing, Control, Comms                   | -3.0%                                            |
| 135 - 592: E300, Overload, Sensing, Control, Comms                   | -3.0%                                            |
| 167 - SMC-FLEX, Open, 108-480A                                       | -3.0%                                            |
| 168 - SMC-FLEX, Open, 1-85A                                          | -3.0%                                            |
| 169 - SMC-FLEX, Open, 625-1250A                                      | -3.0%                                            |
| 57I - SMC Spare Parts & Accessories                                  | -3.0%                                            |
| 030 - SMC-50, Open, Solid State                                      | -3.0%                                            |
| 031 - SMC-50, Open, Integral Bypass                                  | -3.0%                                            |
| 16J - NEMA Manual Starters & Switches                                | -3.0%                                            |
| 15J - NEMA Lighting Vacuum Contactors & Strts                        | -3.0%                                            |
| 341 - NEMA Overloads/Heaters                                         | -3.0%                                            |
| 18G - NEMA Space Saving Contactors Size 4 to 8                       | -3.0%                                            |
| 47H - NEMA Contactors & Starters                                     | -3.0%                                            |
| 62H - Kinetix MPM Medium Inertia Servo Motors                        | -3.0%                                            |
| 15B - Kinetix VPL/VPF Low Inertia Servo Motors                       | -3.0%                                            |
| 23G - Kinetix VPC Continuous Duty Servo Motors                       | -3.0%                                            |
| 32E - Kinetix VPS Stainless Steel Servo Motors                       | -3.0%                                            |
| 721 - Kinetix MPL Low Inertia Servo Motors                           | -3.0%                                            |
| 723 - Kinetix MPF Food Grade Servo Motors                            | -3.0%                                            |
| 724 - Kinetix MPS Stainless Steel Servo Motors                       | -3.0%                                            |
| 64G - Kinetix VPH Servo Motors                                       | -3.0%                                            |
| 736 - Kinetix 6000: Multi-Axis Servo Drive                           | -3.0%                                            |
| 04H - Kinetix 5300 Servo Drives                                      | -3.0%                                            |
| 35A - Kinetix 5100 Accessories                                       | -3.0%                                            |
| 36A - Kinetix 5500 Servo Drives                                      | -3.0%                                            |
| 37A - Kinetix 5500 Accessories                                       | -3.0%                                            |
| 63H - Kinetix 5700 Servo Drives                                      | -3.0%                                            |
| 86H - ArmorKinetix                                                   | -3.0%                                            |
| 93E - Kinetix 5700 Accessories                                       | -3.0%                                            |
| 97J - Itrak 5750                                                     | -3.0%                                            |
| 89J - QuickStick                                                     | -3.0%                                            |
| 09H - iTRAK 5730                                                     | -3.0%                                            |
| 13H - 800Z: Zero-Force Touch Buttons                                 | -3.0%                                            |
| 331 - NEMA Push Buttons, 800H Type 4/4X/13                           | -3.0%                                            |
| 994 - Sensing Light Arrays                                           | -3.0%                                            |
| 645 - 879/888/889/898: Std Connection Systems                        | -3.0%                                            |
| 65H - 1485: DeviceNet Media                                          | -3.0%                                            |
| 548 - 1408/1420/1426: Power Monitors                                 | -3.0%                                            |
| 316 - NEMA Fixed Depth Switch                                        | -3.0%                                            |
| 317 - NEMA Disconnect Accessories                                    | -3.0%                                            |